



THE ULTIMATE CREATIVE
TECHNOLOGY CAMP
WWW.ARTEHCAMPS.COM

ARTECH CAMPS CANADA
HEAD OFFICE: LAHAVE, NS B0R 1C0
PHONE: 902-579-3317

Position title: Program Instructor: YouTube
Focus on Digital Marketing & Social Media

Hours per week: approximately 30-35 (typically Monday – Friday, occasional evenings and or Saturdays)
Work location: Work from home, Virtual Classrooms and Office

Company Background:

Artech Camps runs specialty workshops & camps in the creative technologies. These include Video Game Design, Animation, Film & Computer Programming.

Artech Camps has been operating in Nova Scotia for more than 15 years. The camps engage and instruct young people (ages 7 through 17) in computer science and digital medias, giving them new ways to express themselves in our dynamic and changing world.

The Program Instructor:

- is a creative individual with an EQ that matches their IQ
- enjoys working with youth and has relevant experience (in camps, and/or other settings as a recreational or youth leader)
- has an excellent grounding in Videography and Social Media content development
- is attuned to popular media culture.

Duties will include:

- Prepare instructional videos/materials for online platforms such as Youtube and live virtual camp delivery
- Document camps for social media
- Work with Program Instructors: Training & Overseeing Video Productions and other Visual Marketing materials
- Instruct campers on screencast & videography

Qualifications:

- Knowledge of popular media and youth culture
- Quick learning curve
- Excellent communication and presentation skills
- Leadership abilities and experience
- Superior organization and time management skills
- Ability to work independently and with a team
- Fluent with social media and social media tools
- Understanding and experience with film, screencast and creative video production



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Requirements to work and teach virtually:

- Computer that can handle the graphics that will be used for Videography and screencast
- Strong and reliable Internet Connection that can handle Video Conferencing and remote learning interactions
- Quality microphone to communicate online

To apply please submit:

- Detailed cover letter highlighting specific and relevant education and experience
- Resume and Portfolio
- References
- Video Introduction of yourself (MP4 format preferred) responding to:
 - What makes you one of the best candidates for this position?
 - Describe how you would approach teaching Videography
 - Describe how you would use social media to promote Artech Camps Canada

Email completed application to jobs@artechcamps.com Identify the position you are applying for in the Subject line. Thank you!